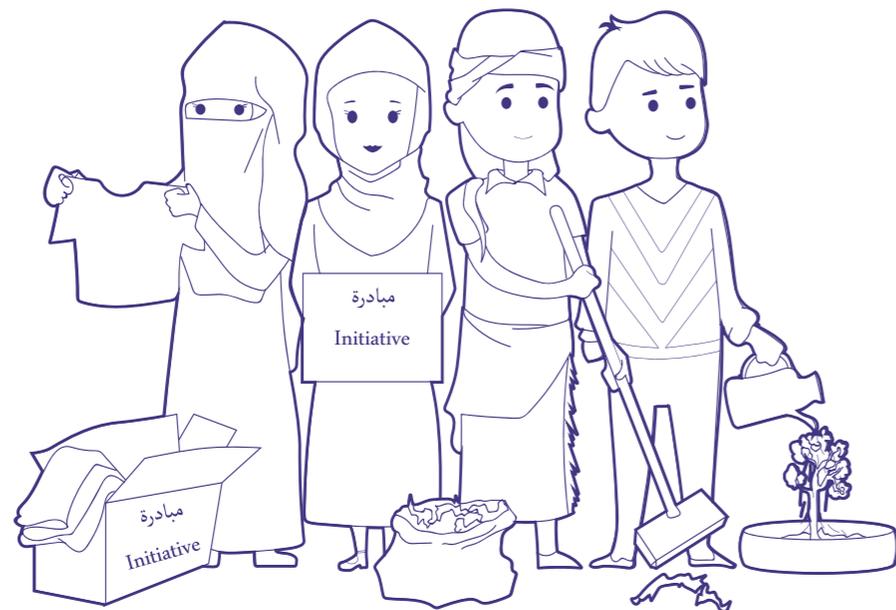


YLDF Program Strategy 21-24



Unlocking The Potential of Youth



“ Yemen in which skilled, well qualified and active young women and men play leadership roles in all domains of society and enable Yemenis to contribute to a better world ”

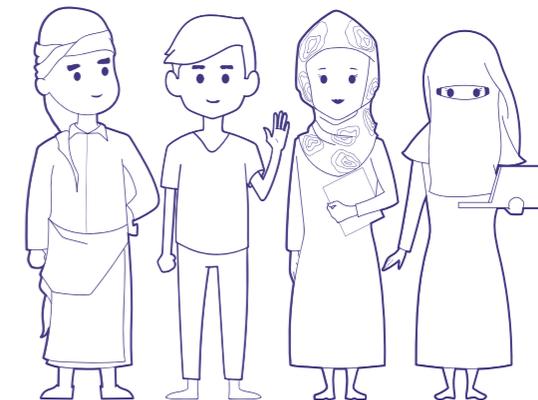
Spirit of YLDF

When YLDF started in **1998** , it **believed** in the **potential of youth and women** to actively contribute to Yemeni development. Since day one, YLDF has aimed to empower young people to become agents of change to contribute to a better Yemen and world. YLDF focused on several aspects of youth development including economic , social and political . It worked to enhance youth employability but also capacities to participate in developing their communities. In **2011** , the youth uprising confirmed YLDF's theory. Young people led efforts to change, though their movement was hijacked later by political parties. Yet, since then youth-led initiatives and civil society organizations (CSOs) have been increasing and young people remain leaders in Yemen development and humanitarian response efforts.

Now it is **2021**, and in spite of all the changes in Yemen, YLDF **still believes** that young people are an **untapped resource** to help build a better Yemen. Thus YLDF has **decided to re-articulate its mandate to work with youth, but** seeking to **leverage** the potential of those in **humanitarian need** and boost forward **youth initiatives** and **CSOs** to work collectively for **policy change**.

In YLDF **we work for youth** and **with youth**. Young people are our **partners** rather than a target group. We aim to strengthen youth **to move** forward from being **receiver of services** to becoming **actors** providing services.

Why Youth?



Largest segment of Yemen population and most significant untapped potential human capital.



Have the energy and passion to participate and have a purpose for future.



Able to cope with changes and follow trends around the world.



They are the future leaders and citizens.



Creatively solve problems and propose innovative approaches.

Problem Statement

Young women and men are going through several political, economic and social challenges that hinder their participation to Yemen development



Youth not equipped to meet job market needs or to adapt to the crisis and maintain their livelihoods

- Lack of training opportunities that meet market needs
- Lack of research on market needs



Low levels of trust in society of the abilities of youth or women as agents of change

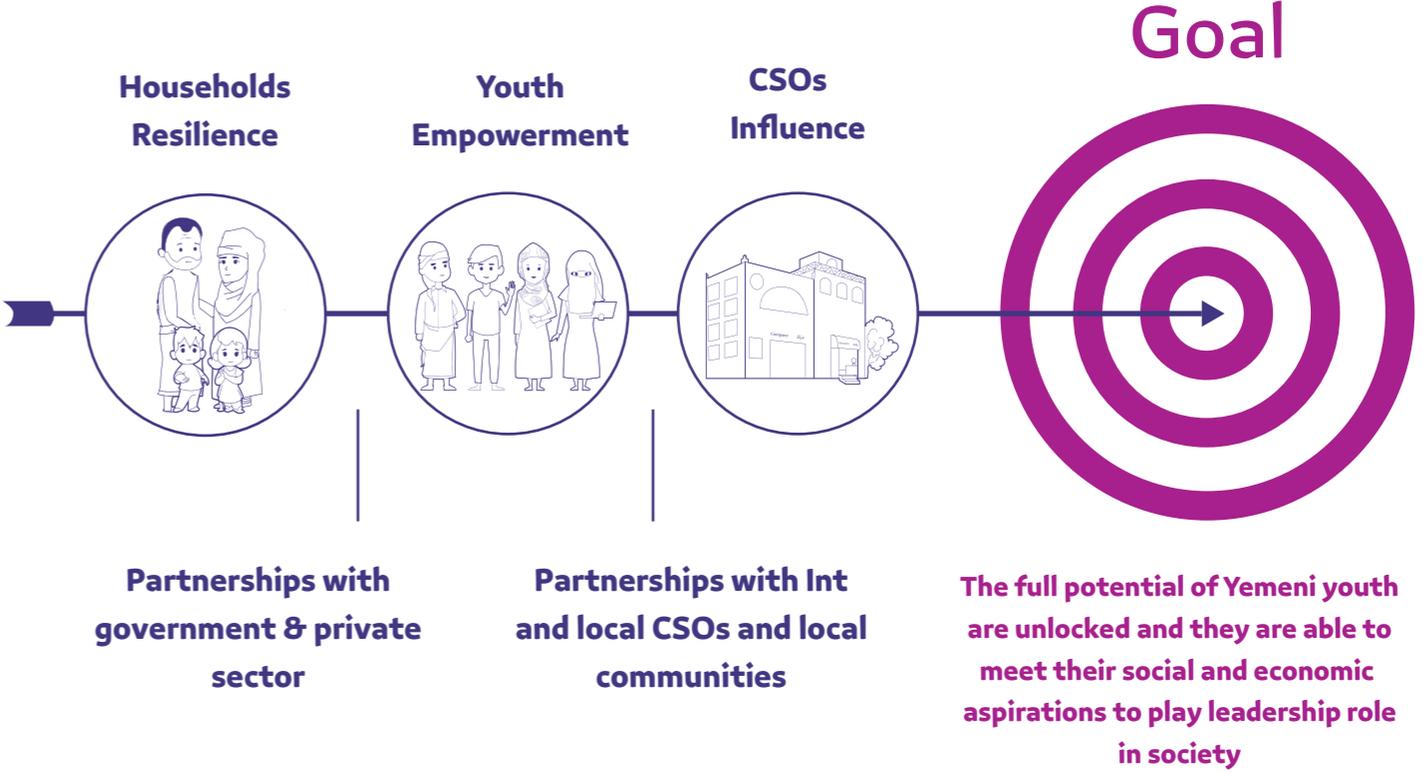
- Limited number of youth are able to participate in development & presented as role models for public



Limited available opportunities

- Limited participation of the private sector
- Limited funding available for youth and women

YLDF's Theory of Change 21-24



SDGs goals Targeted By Our Strategy



Goal

The full potential of Yemeni youth are unlocked and they are able to meet their social and economic aspirations to play leadership role in society

Outcome 1

Outcome 2

ASSUMPTIONS

Society is more resilient and more youth are able to gain sustainable income and participate

Outcome 1

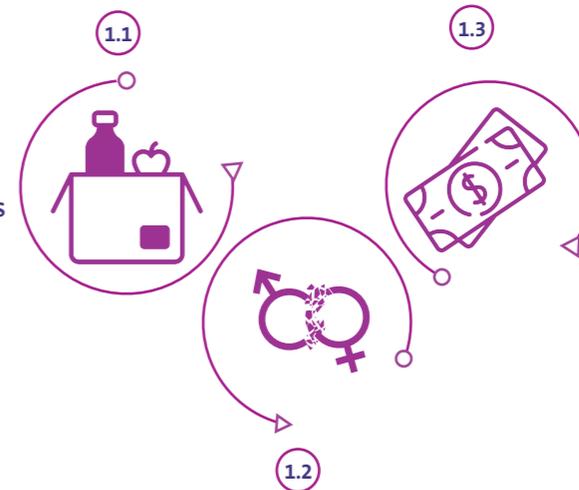
Hopeful and resilient society members who are able to continue functioning and withstand the shocks of war

ASSUMPTIONS

- Need for food security and protection programs and female-friendly spaces.
- Available funding to support food security, protection and Humanitarian-Development Nexus Programs.
- Local authorities support food security and protection programs.

Output 1

Availability and access to food is increased for highly vulnerable households in conflict-affected areas through provision of essential life-saving food assistance and distribution of emergency agricultural, and fisheries kits



Women, men, girls and boys' vulnerability to gender-based violence is reduced through creating an enabling environment and access to multi-sectoral response services

The resilience of vulnerable households to shocks is increased by improving access to livelihood opportunities and increasing household incomes

Goal

The full potential of Yemeni youth are unlocked and they are able to meet their social and economic aspirations to play leadership role in society

Outcome 3

ASSUMPTIONS

A variety of income earning opportunities are available for young man and women

Outcome 2

Increased youth opportunities to access market and have sustainable income .

ASSUMPTIONS

- Political and economic status allows for such interventions to be implemented
- Motivated young men and women are able to build their skills, gain income and open their businesses
- Funding is available to support young men and women to work or start their own businesses
- Local authorities welcomes economic interventions and support SMEs
- Society accepts working women and there are increasing labor opportunities for working women

Output 2

2.1

Youth capacities are increased based on market needs through providing up-to-date training curriculum and innovative methods in internship, apprenticeship, and mentorship

2.2

Youth are supported to build their own businesses through grants, business development interventions and facilitating access to capital

2.3

Young female entrepreneurs are supported through providing educational opportunities and female-friendly spaces

2.4

Social responsibility in targeted youth is enhanced. (Cross-Cutting)

Goal

The full potential of Yemeni youth are unlocked and they are able to meet their social and economic aspirations to play leadership role in society

ASSUMPTIONS

Society is more resilient and more youth are able to gain sustainable income and participate

Outcome 3

CSOs are able to influence youth policies at the local , national and regional levels

ASSUMPTIONS

- There is social recognition of the importance and value of youth initiatives
- Readiness among CSOs and youth initiatives to participate in alliances
- Funding is available to support alliances, research and capacity development of local CSOs and youth initiatives
- Local authorities accepts such interventions

Output 3

3.1



YLDF's and CSOs' capacities are enhanced in social accountability and evidence based policy making through designing and provision of comprehensive and innovative theoretical and practical training programs, implementing joint programs and establishing coalitions.

Target Groups

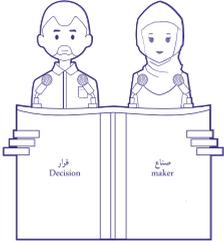
To Impact	Youth (young women and men), future youth, vulnerable women
To Influence	Government, private sector, donors, community leaders, CSOs and social influencers working on youth development
To Reach	Community members, families, women, children

Levels of Interventions



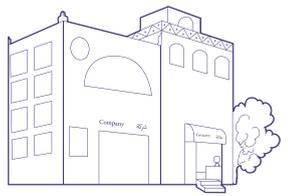
Individual

Capacity Development +
Livelihood + Protection +
Food Security + Friendly
Spaces



Enabling Environment

Data , Researches, Policies,
Youth Think Tank



Institutional

CSOs Academy, Collective
work with CSOs, Partnership
with Private Sector and
Government + Friendly
Spaces

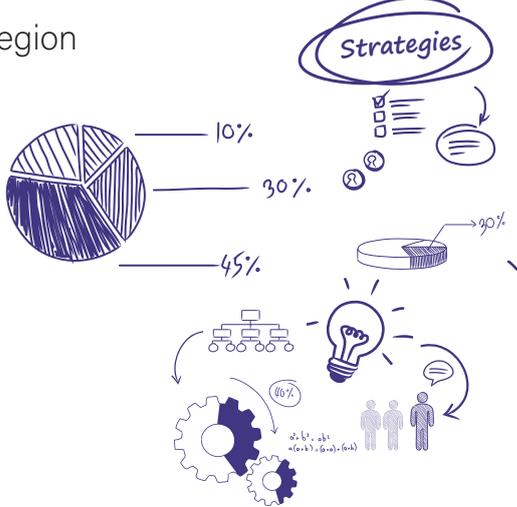


Empowerment Pyramid



Strategies

1. Humanitarian-Development Peace Nexus
2. Partnership
3. Evidence-Based Interventions
4. Learning from others' experiences in the region
5. Conflict-Sensitivity
6. Gender-Sensitivity
7. Innovative Approaches
8. Utilize potentials of digital technology



YLDF Values

Foundation Values



- Quality Assurance
- Non-Discrimination
- Gender Equity
- Respect Of Human Right

- Fostering Creativity
- Participation
- Continuous Improvement
- Volunteerism
- Sustainability

Humanitarian Principles

- Humanity
- Neutrality
- Impartiality
- Independence

Join us



To unlock the potential of youth